



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Ref: IIMB/HR/RECT/2024/54

Date: 21 June 2024

About IIMB	The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.
Industry/Service	Higher Education
Post/Job Title	Web Designer-Developer
Job Purpose	<p>We are looking for an experienced, motivated and versatile web designer/developer, specializing in building beautiful and responsive sites based on modern web standards that ensure cross-browser compatibility and accessibility.</p> <p>Primary duties include conceptualizing and implementing creative ideas for the IIMB website and all related sites such as Conference sites, UG sites, Digital Learning sites, Centre/ Area/ Programme sites, Partner Programs, etc. as well as creating visual elements that are in line with our branding. You will be working closely with our web development team to ensure proper and hassle-free implementation.</p> <p>To be successful in this role, you will need to have excellent visual design skills and be proficient in graphic design software such as Adobe Photoshop and Adobe Illustrator.</p>
Job Type	Contractual – Non-Teaching
No. of positions	One
Principal Accountabilities & Responsibilities	<ul style="list-style-type: none">• Conceptualizing creative ideas with all our stakeholders.• Implementing the designs with the development team• Testing and improving the design of the website and all related sites.• Establishing design guidelines, standards, and best practices, and creating and updating the style guide.• Maintaining the appearance of websites by enforcing content standards.• Designing visual imagery for websites and ensuring that they are in line with branding of IIMB.• Working with different content management systems.• Communicating design ideas using user flows, process flows, site maps, and wireframes.• Incorporating functionalities and features into websites.• Designing sample pages including colors and fonts.• Preparing design plans and presenting the website structure.
Key Skill and Ability Required	<ul style="list-style-type: none">• Excellent communication and interpersonal skills.• Expert-level skills related to interactive web design and front-end user experience and interface development, for all web devices and modern browsers.• Ability to educate others on best web practices and help guide others to consider options while creating design solutions.• Ability to exhibit stylistic breadth, attention to detail, and balance beauty, innovation, and usability.• Demonstrated understanding of how implementation decisions impact user experience in terms of browser and device compatibility, accessibility, internationalization, and performance• In-depth knowledge of HTML, CSS, JavaScript, and related website development technologies and software.• In-depth knowledge of content management systems, such as Drupal, including the ability to perform standard installations and configurations.• Ability to innovate.



	<ul style="list-style-type: none">• Advanced knowledge of user profiling, usability testing, and quality assurance practices; ability to design, conduct, analyze, report on, and act on usability test and QA findings.• Knowledge of web analytics tools and related analyses and reporting.
Qualification and Personal Profile	<ul style="list-style-type: none">• Bachelor's degree and five years of relevant experience or a combination of education and relevant experience.• Demonstrated proficiency in Adobe creative suite products, with emphasis on Illustrator and Photoshop.• Demonstrated proficiency in modern front-end development tools and languages.• Demonstrated ability to design responsive websites.• Demonstrated ability to install, configure, and administer CMS such as Wordpress and Drupal.• Kindly provide the link of your current portfolio (Work done in last 6 months to 1 year).
Other requirements	<ul style="list-style-type: none">• The candidate is expected to work extended hours and weekends.• The job duties listed are typical examples of work performed by positions in this job classification and are not designed to contain or be interpreted as a comprehensive inventory of all duties, tasks, and responsibilities. Specific duties and responsibilities may vary depending on department or program needs without changing the general nature and scope of the job or level of responsibility.• The candidate is also expected to perform other duties as and when assigned.
Compensation	<ul style="list-style-type: none">• The indicative annual CTC will be around Rs. 14 Lakhs. The compensation will be fixed based on IIMB Contract Appointment Rules.

Interested candidates may fill the application using the link: [here](#)

The closing date for applications is 6th July 2024. Only shortlisted candidates will be intimated. It is mandatory to fill in all the fields in the application and relevant supporting documents are to be uploaded. Incomplete applications will not be considered.