



**GOVERNMENT OF MEGHALAYA  
MEGHALAYA STATE RURAL LIVELIHOODS SOCIETY**

(The Nodal Agency of Govt. of Meghalaya for Implementing NRLM, Ministry of Rural Development, Govt. of India)  
Montfort Building, 2<sup>nd</sup> Floor, Dhanketi, Shillong-793001

✉: msrls2011@gmail.com

🌐: msrls.nic.in

☎: 0364-2502130

MSRLS/SMMU/HR/LP-REC/VOL-II/1464/2024/420-A

Dated: Shillong the 20<sup>th</sup> June 2024

**ADVERTISEMENT**

The Meghalaya State Rural Livelihoods Society (MSRLS) seeks applications from the citizens of Meghalaya for filling of various post at the State Mission Management Unit (SMMU). The candidates will have to submit their Online Application using the link provided in the MSRLS website "<http://msrls.nic.in/>" and the date for submission of the application is from **10:00 am** of the **24<sup>th</sup> June 2024** up to **5:00 pm** of the **5<sup>th</sup> July 2024**. The required qualification for the post and other related information are also available at the above link under **Detailed Advertisement & Guidelines** for application and the candidates are advised to go through the terms and conditions of the recruitment process thoroughly and satisfy themselves of their eligibility before applying. The job requires extensive tours and night stays in remote rural areas of the state, so only such candidates who have the commitment to serve rural people and possess the requisite aptitude, should apply. Local Candidates will be given preference. The appointment to the following post is purely temporary and on a contractual basis and no claim whatsoever can be made for any permanent position with the Government or any organization under it.

Place of posting	Name of post	No. of Post	Pay per Month
State Mission Management Unit (SMMU)	Project Manager - Marketing (PM- NFM)	1	₹. 46 ,800/-
	Project Manager - Environment (PM-FE)	1	₹. 46 ,800/-
	Project Manager - Partnership & Convergence (PM- FPC)	1	₹. 46 ,800/-
	State MIS-Coordinator (Livelihoods Promotion)	1	₹. 33 ,800/-



*Sd/-*  
Chief Executive Officer,  
Meghalaya State Rural Livelihood Society.

## ANNEXURE -1:

PLACE OF POSTING – STATE MISSION MANAGEMENT UNIT (SMMU)			
SN	Post	Qualification & Experience	Pay Per Month
1	Project Manager – Marketing (PM-NFM) SMMU - 1 post	<p><b>Essential:</b></p> <ol style="list-style-type: none"> <li>1. Master's degree in Marketing, Business Administration (MBA), or Communications from a reputed University/ Institution.</li> <li>2. Minimum 5 years of experience in marketing roles, with progressively increasing responsibility.</li> <li>3. Experience in strategic planning, online/ offline campaign development.</li> <li>4. Demonstrated success in managing affiliate marketing related activities.</li> <li>5. Proficiency in digital channels like social media, email, SEO, SEM, and content marketing.</li> </ol> <p><b>Desirable:</b></p> <ol style="list-style-type: none"> <li>1. Relevant certifications such as Google Analytics or other emphasizing on digital marketing.</li> </ol>	₹. 46,800/-
2	Project Manager – Environment (PM-FE) SMMU - 1 post	<p><b>Essential:</b></p> <ol style="list-style-type: none"> <li>1. Master's degree or equivalent in Environmental Science, Earth Sciences, Environmental Engineering, Natural Resource Management, Ecology or a related field from a reputed University/ Institution.</li> <li>2. Minimum of 5 years of professional experience in climate control, Environmental Management, or related fields.</li> <li>3. Experience in project management, including planning, implementation, and evaluation of environmental projects.</li> <li>4. Within 35 years of age.</li> </ol> <p><b>Desirable:</b></p> <ol style="list-style-type: none"> <li>1. Ability to work collaboratively in multidisciplinary teams and foster partnerships with Governmental Agencies, NGOs, and academic institutions.</li> <li>2. Proficiency in preparing project documentation, including environmental impact assessments, permits, and compliance reports.</li> </ol>	₹. 46,800/-
3	Project Manager – Partnership & Convergence (PM-FPC) SMMU - 1 post	<p><b>Essential:</b></p> <ol style="list-style-type: none"> <li>1. Master's degree or equivalent in Agricultural Economics, Agricultural Extension, Rural Development, Development Studies, Public Administration, or a related field from a reputed University/ Institution.</li> <li>2. Minimum of 5 years of professional experience in Agricultural Development, Rural Development, or related fields.</li> <li>3. Experience in establishing and managing partnerships and collaborations between government departments, NGOs, and other stakeholders in the agricultural sector.</li> <li>4. Experience in designing, implementing, and evaluating projects or programs related to agriculture, rural development, or food security</li> </ol> <p><b>Desirable:</b></p> <ol style="list-style-type: none"> <li>1. Ability to facilitate dialogue and build consensus among diverse stakeholders, including farmers, government officials, NGOs, and private sector partners.</li> <li>2. Knowledge of participatory approaches and methodologies for community engagement and empowerment.</li> </ol>	₹. 46,800/-

4	<p>State MIS Coordinator - Livelihoods Promotion</p> <p>SMMU - 1 post</p>	<p><b>Essential:</b></p> <ol style="list-style-type: none"> <li>1. <b>a.</b> Post Graduate Degree/ Post Graduate Diploma in Computer Science, Information Technology or a related field from a reputed University/Institution.</li> <li><b>b.</b> Minimum 3 years of working experience in MIS Management, Data Analysis &amp; Reporting.</li> </ol> <p style="text-align: center;">or</p> <ol style="list-style-type: none"> <li>2. <b>a.</b> Degree in Computer Science, Information Technology or a related field from a reputed University/Institution.</li> <li><b>b.</b> Minimum 4 years' experience in MIS Management, Data Analysis &amp; Reporting.</li> </ol> <ol style="list-style-type: none"> <li>3. Proficiency in MIS software systems and tools, such as ERP (Enterprise Resource Planning) systems and BI (Business Intelligence) tools.</li> <li>4. Computer Skills with emphasis on Microsoft Packages, Google Suite, etc.</li> <li>5. Proficiency in Troubleshooting &amp; Support.</li> <li>6. Within 35 years of age.</li> </ol> <p><b>Desirable:</b></p> <ol style="list-style-type: none"> <li>1. Application Programming- Experience in designing, developing, and maintaining software applications with practical knowledge.</li> <li>2. Experience in Development and maintenance of websites and web-based applications.</li> <li>3. Data Analysis- Knowledge of assessing and evaluating MIS Data.</li> </ol>	<p>₹. 33,800/-</p>
---	---	---	--------------------

*Sd/-*  
 Chief Executive Officer,  
 Meghalaya State Rural Livelihood Society.